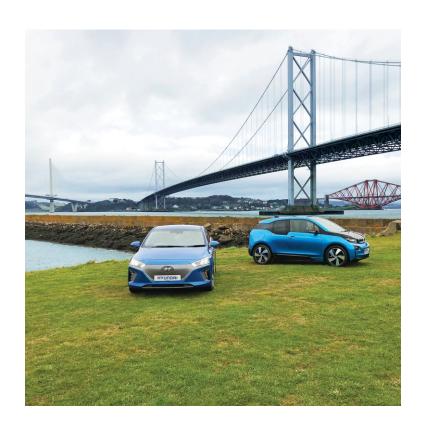
# Alister Hamilton: 'Growing EVA Scotland'

Edinburgh Napier University Electric Vehicle Event, Wednesday 10<sup>th</sup> October 2018





#### **About EVA Scotland**



The Electric Vehicle Association (EVA) Scotland is a Community Interest Company registered since June 2017.

EVA Scotland has a board of 6 Directors.

EVA Scotland acts as a membership organisation.



#### **Our aims**

#### EVA Scotland's aims are:

- To represent the interests of EV users in Scotland and offer them the benefits of membership of EVA Scotland
- To promote the benefits of EVs to non-EV users and influence widespread adoption
- To be the public voice of EVs on all issues of ownership, driving and infrastructure with stakeholders, the media, in politics, and with all levels of government, during the phasing out of new petrol and diesel cars and vans in Scotland by 2032 and beyond



### Membership

Annual growth rate of 50% measured in May 2018

830 members as of September 2018



### **EVA Scotland membership pack**

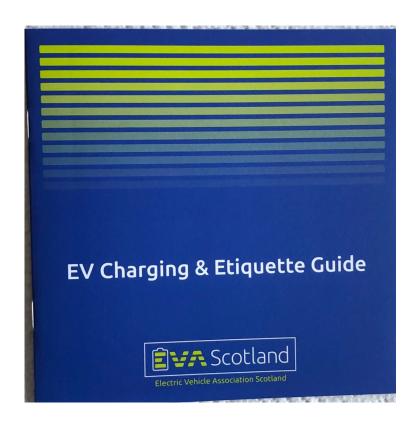


As part of the incentives we offer, members receive a membership pack upon joining the association.

The pack contains items to provide useful information, aid communication and attract more members.



### **EV Charging & Etiquette Guide**



There are many issues for a new EV driver to come to terms with, one of the most significant being "fuelling" the vehicle.

Behaviours relating to charging and public charging in particular require driver education to ensure good practice, mutual understanding and respect.



### **EV Charging & Etiquette Guide**





### **EVA Scotland Charging Disc**



Controlled communication between a driver seeking a charge and the driver of a vehicle left charging at a public charge point can relieve stress and facilitate informed recharging decisions.

Visible end of charging time estimation.

Text short code messaging service.

Two way controlled communication.

Messages controlled by EVA Scotland.



### **EVA Scotland Annual General Meeting**



This year's AGM was held in the IET Teachers Building, St Enoch Square, Glasgow.

EVA Scotland were honored to welcome Scottish Government Minister for Transport and the Islands, Humza Yousaf MSP, to provide the keynote address.

Humza Yusaf became our first honorary member.



#### **EVA Scotland Newsletter**



Neil C. Swanson



### **EV Promotion: EV Roadshow, Perth Racecourse, 22<sup>nd</sup> September 2018**





### **EV Promotion: East Coast Organics Open Day, 23rd September 2018**





### EV Promotion: EVOLUTION, Riverside, Glasgow, 6th October 2018







### **Networking**



EVA Scotland seek to represent members interests and learn from the wider community.

Networking with other EV associations allows us to share best practice and learn from each other.

In particular we have excellent relationships with the Norwegian EVA, Norsk Elbilforening.



## **Networking day at Nordic EV Summit March 2018**





### **EVA Scotland membership of AVERE**





### **EVA Scotland membership of AVERE**



EVA Scotland nominated Dundee for the E-Visionary Award Europe.

The E-Visionary Award is presented by the World Electric Vehicle Association (WEVA) to cities and regions across the globe for initiatives to promote electric vehicles as a sustainable mode of transportation, and for making electric mobility a reality for the citizens of their regions.

Dundee won the European award!

Other winners were New York and Kobe, Japan.

Award presented at EVS31 in Japan, 3<sup>rd</sup> October 2018.



### For more information:

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