

The ESPRITone-way electric vehicle car-sharing system

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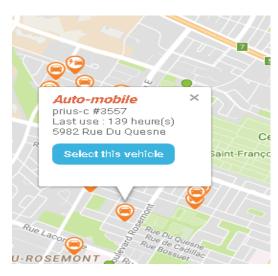


One-way car-sharing

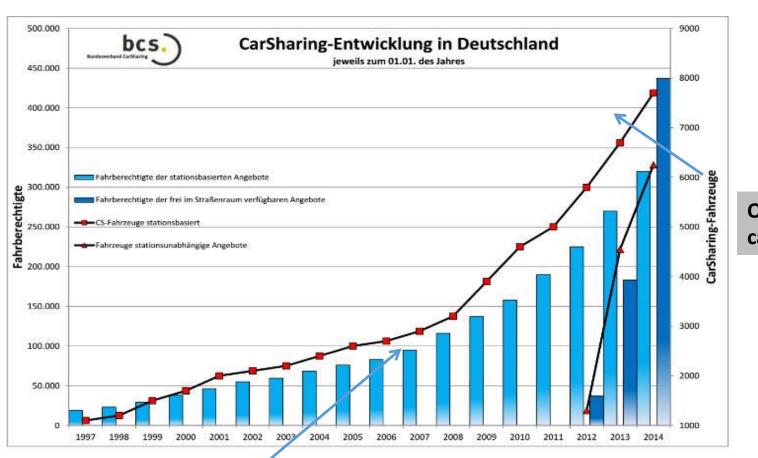
- Users make one-way trip in a car rented from an operator
- 2 million one-way car-sharing users in Europe today (e.g. Car2go and Autolib)
- Predicted to rise to around 30% of the market in the next 20 to 30 years
- One-way car-sharing has some problems:
 - Vehicles become unbalanced over time:
 - no vehicles where there is demand
 - vehicles where they are not needed
 - Vehicle redistribution is costly when done one-by-one







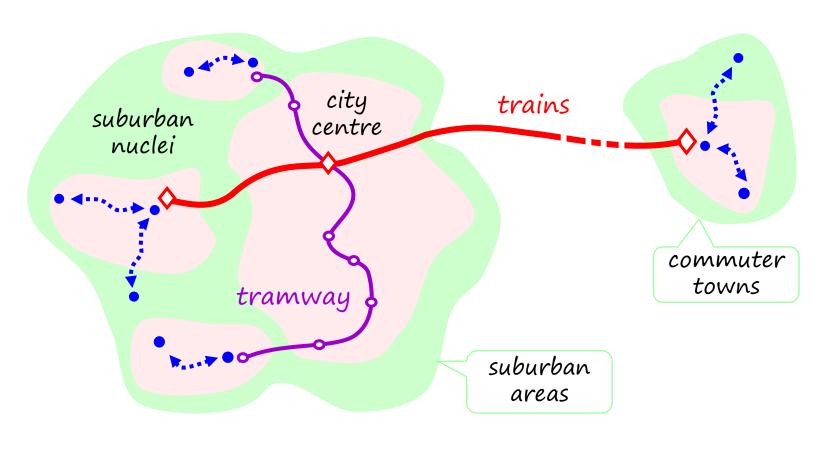
One way car sharing: the service meeting the demand



One way car sharing

Conventional car sharing

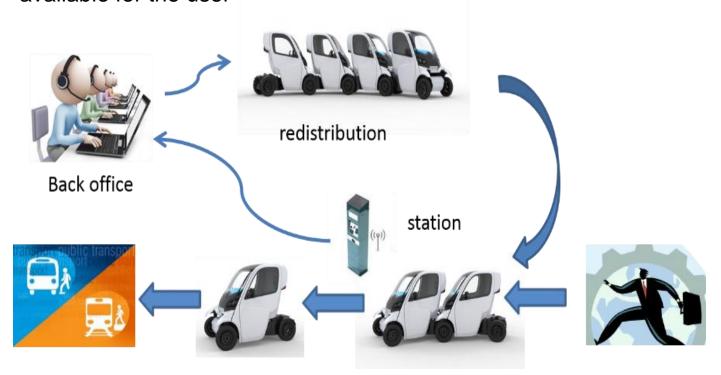
Typical suburban last mile problem





The **ESPRIT** system

- Lightweight electric vehicles
- Innovative coupling mechanism allowing upto 8 vehicles to link together to form a road train
 - Road trains can be driven by a single operator
 - Entire road train can be charged from a single charging point
- Back office handles vehicle redistribution ensuring that vehicles are available for the user



ESPRIT: societal benefits



- Modal shift away from conventional private car
- Increased use of public transport due to ESPRIT being complementary to (and integrated with) public transport
- Reduced pressure on parking
- Reduced emission resulting in better urban air quality

How **ESPRIT** works

ORIGIN











1-WAY CAR-SHARING



SYSTEM IS READY. ESPRIT VEHICLES
ARE CHARGING AT STATIONS



USER MAKES 1-WAY TRIP IN ESPRIT











STATION VEHICLE DISTRIBUTION
HAS BEEN REBALANCED

DESTINATION

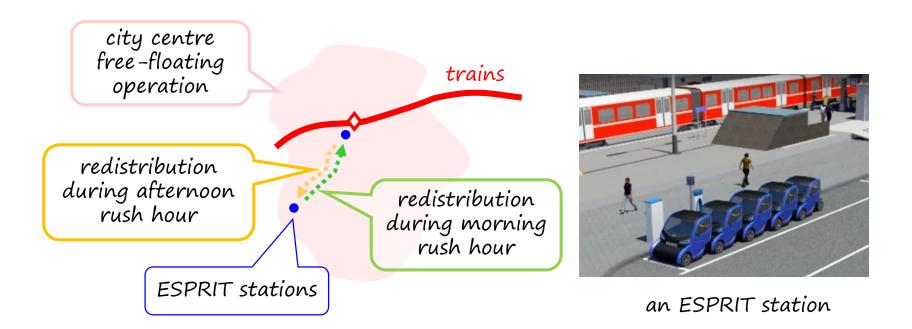








ESPRIT: efficient vehicle redisribution



- Redistribution of the ESPRIT vehicles can be adapted to match the demand
- To maintain the supply of cars extra staff are only needed during rush hours
- This is unlike micro-bus shuttle services that need to run empty sometimes to keep the service open (and are often subsidised)

ESPRIT: from the user's perspective



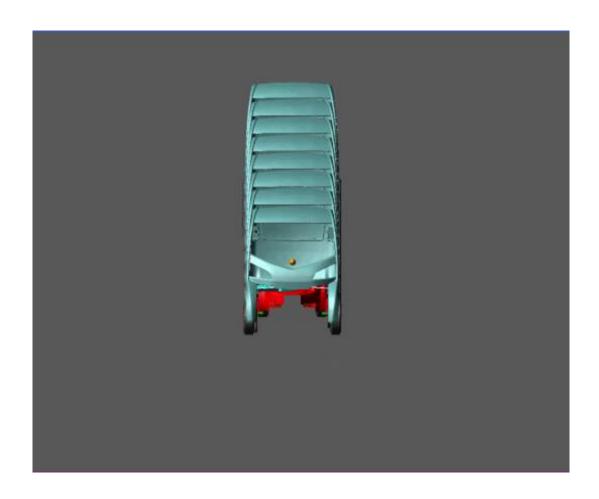
ESPRIT: a multimodal solution

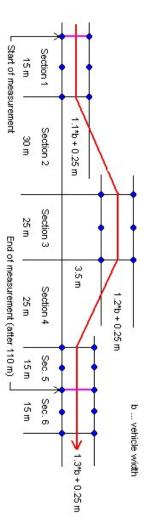


Redistribution by the operator



Road Holding

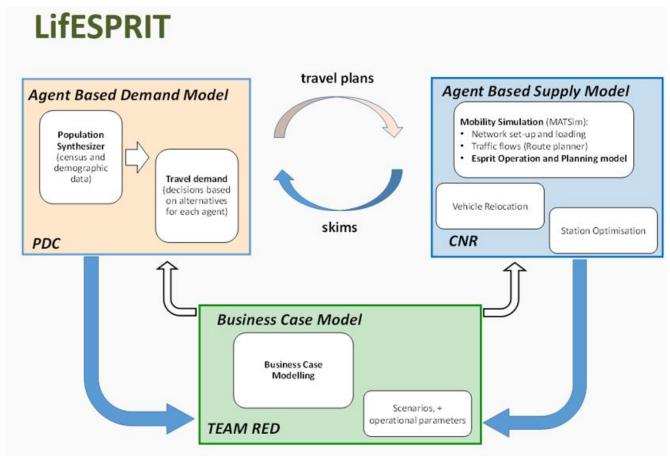




Road Holding

Road train tests

Modelling the **ESPRIT** system



- Synthetic population of agents
- Production of a travel plan for each agent
- Simulation model fits demand to the system and calculates journey times (skims).
- Demand model uses zone system but operational model works with very detailed spatial representation of the area.

ESPRIT Model: Some key findings

- Results varied between the 3 sites (Lyon, Glasgow and L'Hospitalet)
- Predicts modal shift to ESPRIT
- Some of the shift is from private car and some from public transport (mainly trips using ESPRIT with public transport)
- Relocation is much more efficient using the ESPRIT road train

ESPRIT final demonstration events

- Events lasted two days and included
 - Vehicle testing
 - Focus groups
 - Exhibitions
 - Stakeholder workshops



Date: 29th and 30th August 2018 Venue: Confluences, Lyon, France

Glasgow demonstration event

Date: 11th and 12th September 2018 Venue: Hillington Park, Glasgow, UK

L'Hospitalet demonstration event

Date: 25th and 26th September 2018 Venue: near Smart City Expo Centre,

L'Hospitalet de Llobregat, Spain



ESPRIT final demonstration event: Confluences, Lyon, 29th and 30th August 2018



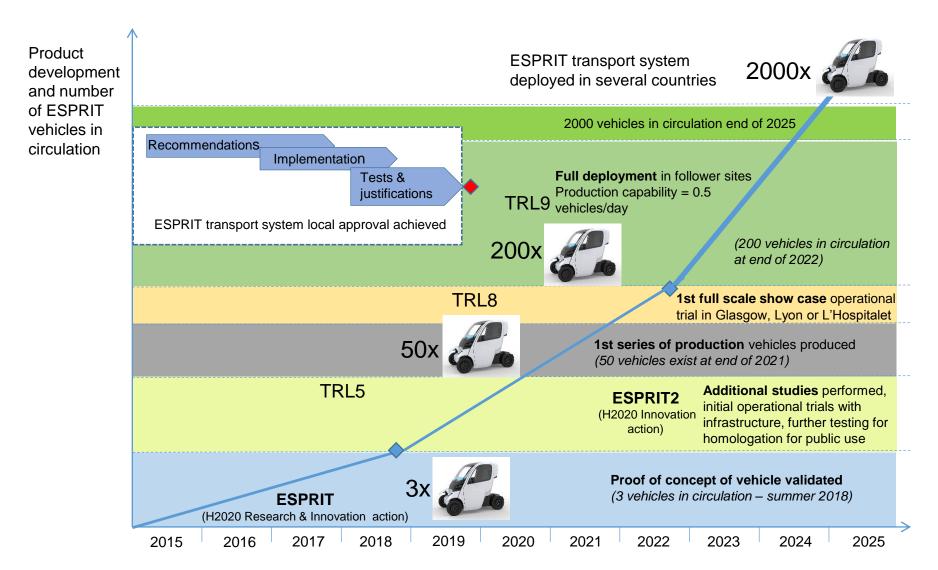
ESPRIT final demonstration event: Hillington Park, Glasgow, 11th/12th September 2018



ESPRIT final demonstration event: L'Hospitalet, 25th and 26th September 2018



Planned development of the **ESPRIT** vehicle and system



ESPRIT Project Partners



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