

# Introduction to Knowledge Transfer Partnerships

Thursday 10<sup>th</sup> December 2020

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Knowledge Transfer Advisor  
East of Scotland

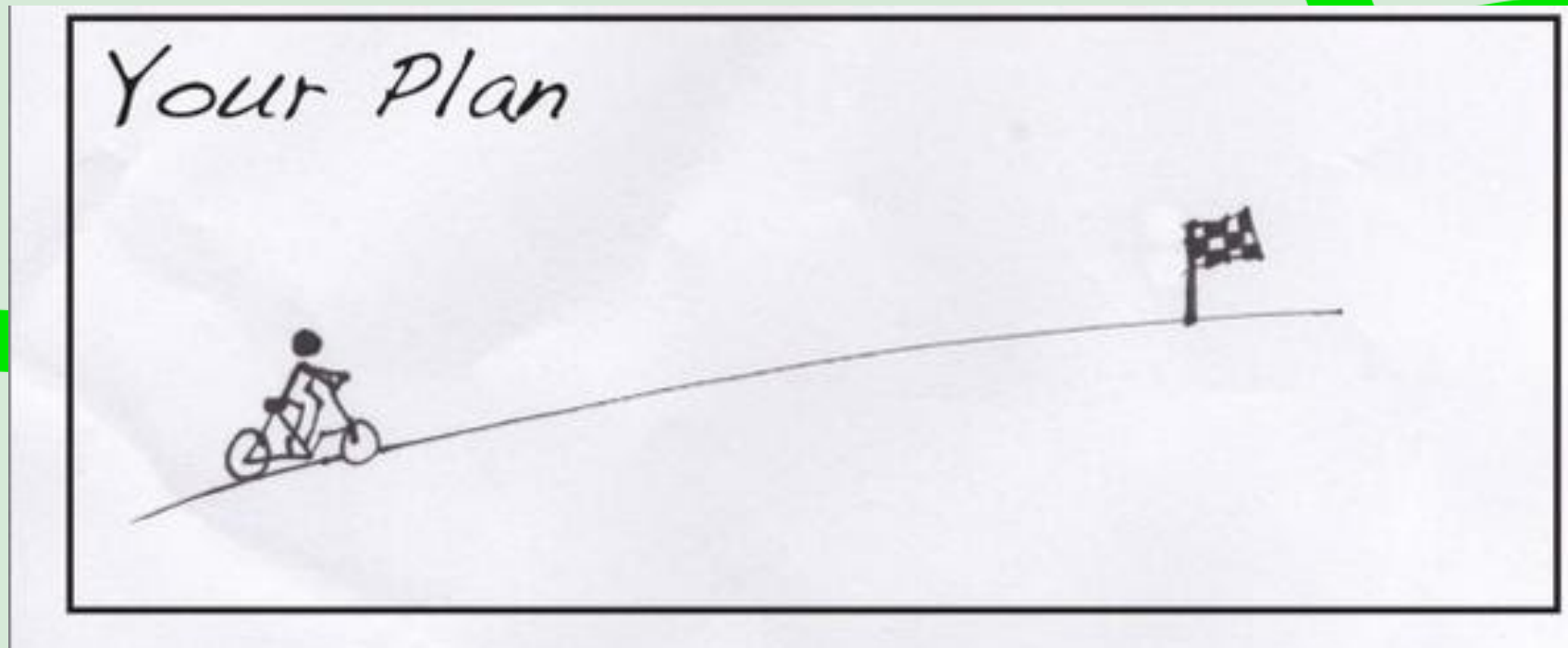
[www.ktn-uk.org](http://www.ktn-uk.org)

The KTN logo is a large, bright green circle containing the lowercase letters 'ktn' in a bold, black, sans-serif font. The background of the slide features a dark green, textured pattern of curved, overlapping lines that resemble a spiral or a series of concentric arcs, creating a sense of depth and movement.

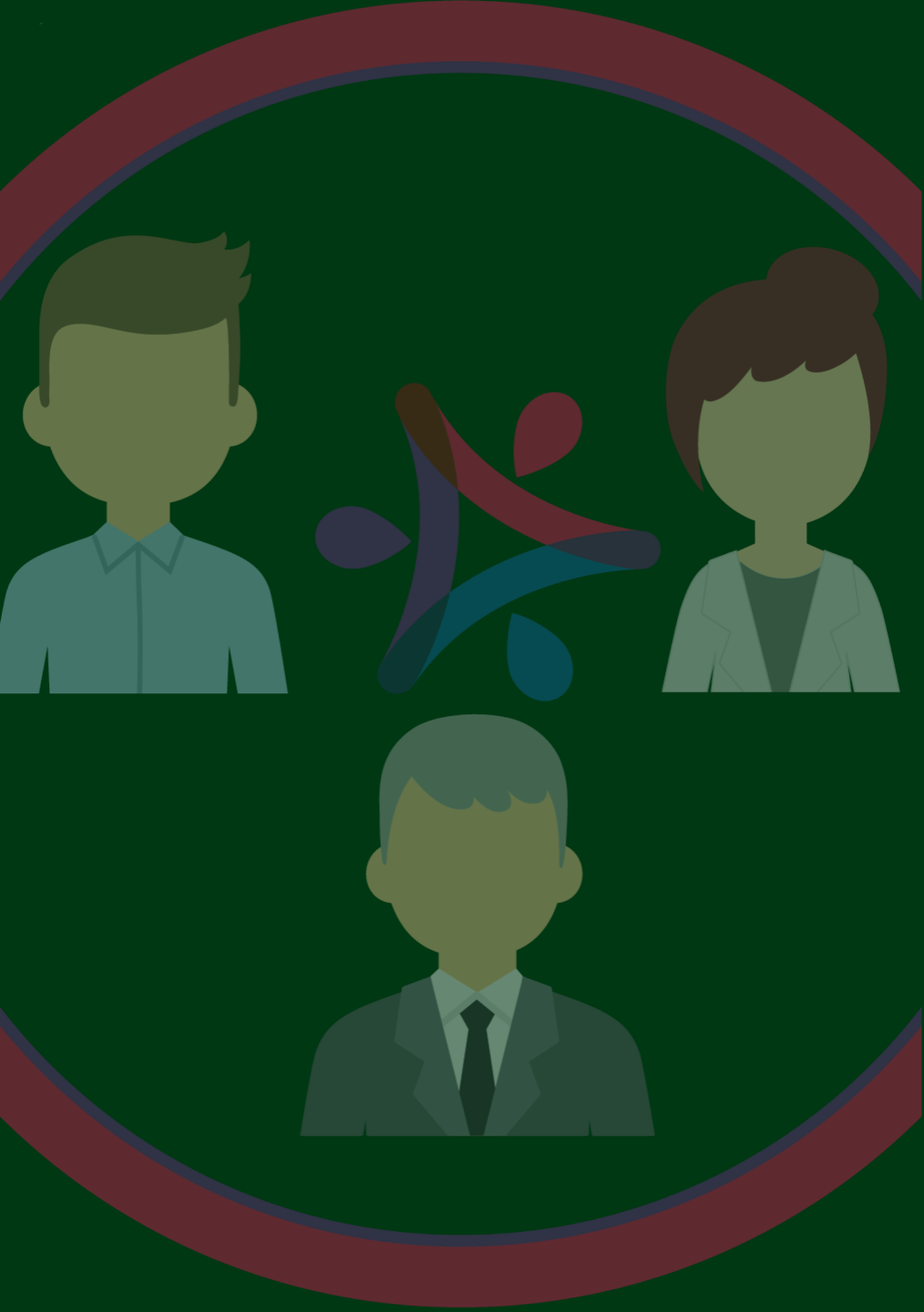
ktn

# What is KTP? ...

A strategic, innovative business project



**KTP delivers a specific commercial ambition for a business through an academic partnership. Success is achieved collaboratively.**



## KTP – A Refresher

- 3 Way Partnership
- Company led initiative
- Highly qualified associate
- Team of academic specialists
- High Impact
- Approx. 120 KTP's currently in Scotland

# The KTP Partnership Team



## Company

CEO / MD  
plus a  
company  
supervisor

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## University

Lead  
academic  
plus an  
academic  
supervisor.

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## Associate

Recruited to  
deliver the  
project.

Works in the  
company but on  
the university pay  
roll.

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## KTP Advisor (ME!!)

Lifetime project  
support.



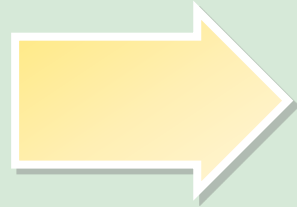
## KTP Centre

Supports  
application  
build and post  
award  
administration.

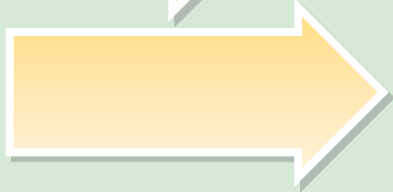


# Project Criteria

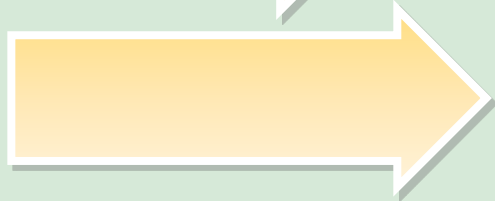
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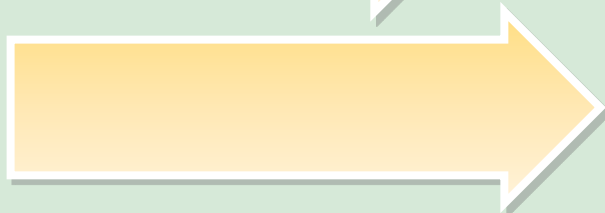
Project and associate located at business premises with joint business & academic supervision



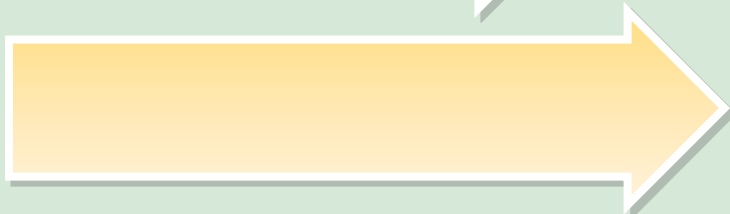
KB Supervisor spends approx. half a day per week at the business premises (knowledge exchange)



The Associate is employed by the university partner, recruited jointly



Project with high impact, innovation and challenge, coherently planned



Project length of between 12 & 36 months



Structured project management

# Eligibility Criteria

## To be a company partner

- UK based, registered at Companies House
- A PLC or a Limited Company or an LLP
- Any Sector except Public Sector
- Large, Medium, Small and potentially micro – but of sufficient size to embed and exploit the knowledge transfer.



# Things to be considered.



## Duration

- Average project length is for a 2-year duration.
- Full time person contracted to deliver project.



## Grant

- Total project cost is roughly £180K
- Grant covers 2/3 of project cost.
- Grant equivalent to around £120K



## Cost

- Company contribution is 1/3 of project cost
- Equivalent to £30K p.a. or £2500 per month
- Eligible for R&D Tax Credits



## Size

- KTPs available to SMEs and large companies



## Flexible

- Company and Academic teams jointly choose who to recruit
- Project can be paused and adapted at any time.

# What do I get for my money?



## Associate

- Dedicated employee focused on project delivery.
- Opportunity to recruit new talent.
- Budget includes consumables, T&S and Training.



## Academic Team

- Half a day per week academic expertise from a leading University.
- Project management support.
- Access to wider university resources.



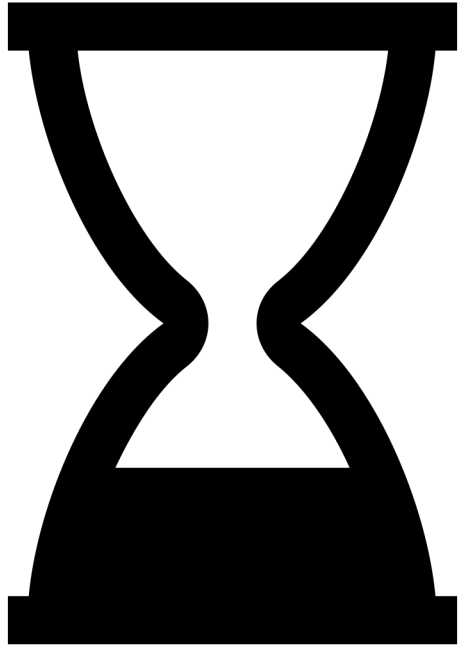
## Network of Support

- Dedicated business advisor (KTA).
- Membership to a network of over 850 businesses across the UK.



# When is the right time?

## NOW.....



- Innovation and increased productivity are key to surviving economic instability.
- Starting a conversation is free. Projects take time to build.
- Submitted applications undergo a rigorous analysis of the business case.
- Once the funding is approved you have 9 months to recruit.
- The company would not receive their first invoice until after the KTP associate has started.

# How do I apply?

- ❖ Fledgling idea? Resonate with you? Contact myself or Dr Judy Brown – East of Scotland KTP Centre
- ❖ The KTP Centre will help assess whether your project is appropriate for funding and will work with you to manage the application process.

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