

Information for Academics

The benefits of KTP to academics

- Opportunities for the practical application of your research, applying knowledge and expertise to important problems facing organisations
- Develop in-depth, high level strategic interaction with the business community
- Assist in strategic change and improved company productivity and performance
- Gain an improved understanding of organisational requirements and operations
- Develop business relevant research and teaching
- Identify new research themes and undergraduate and postgraduate projects
- Publish high quality journal and conference papers
- REF impact case studies
- Supervise and act as mentor for postgraduates working on company based problems
- KTPs strengthen the relationship between the academic and the business community, providing opportunities for ongoing collaboration.

Established in 1975, Knowledge Transfer Partnerships (KTP) are one of the world's leading knowledge transfer mechanisms, which provides academics with the unique opportunity to apply research to real world business projects. KTP works with over 100 universities across the UK, which translates to over 450 university departments, covering a wide range of academic disciplines.

How do they work?

KTP enables academics to lead rewarding and ongoing collaborations with innovative organisations which require up-to-date research-based expertise to succeed.

Part-funded by a range of Government organisations, and led by Innovate UK, KTP projects apply the world-leading knowledge and expertise of academics to business-critical projects. To help facilitate this, a talented graduate / postgraduate (the KTP Associate) is appointed to work within the business, supported by the academic.



How can we help you?

Do you have a relationship with a company that you wish to develop? If you would like to find out more about how KTP could benefit you and your university department, contact our Business Engagement Team at innovation@napier.ac.uk



Edinburgh Napier
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& Enterprise

KNOWLEDGE TRANSFER PARTNERSHIPS at Edinburgh Napier University

Academic innovation and impact through collaboration

KTP has been helping businesses for over 40 years to improve their competitiveness and productivity through the better use of knowledge, technology and skills that reside within the UK knowledge base.

Each KTP project lasts between 12 and 36 months, depending upon the time required to deliver real outcomes.

The funding for a KTP project comes from a Government grant, augmented by a contribution from participating businesses. Grants of 67% of eligible costs are available for small / medium companies;; 50% for large companies or groups; and 75% for not-for-profit organisations.

Businesses and organisations from the full range of sectors are eligible to participate in KTP.

All businesses must be financially viable and committed to strategic change.

A KTP is expected to:

- Deliver a step-change in the organisation's capability and performance
- Demonstrate transformational or disruptive innovation leading to novel, new products, processes or services
- Articulate a clear, anticipated growth and commercialisation impact for the business.

Time and financial commitment

KTP is delivered on a full economic cost basis, which means that the 10% of the academic's time involved in KTP is 100% funded, including overheads.

Typically, academics can expect, on average, to commit half a day of their week to a KTP project, mainly at the premises of the business partner.

This is important to build and maintain an understanding of the project environment and relationships with the people.

Support and management

In the early stages of developing a KTP application, a member of the East of Scotland KTP Centre team will facilitate the development of new partnerships, guiding the partners through the approval process.

Once a KTP is approved, a dedicated Innovate UK Knowledge Transfer Adviser will also monitor and support progress throughout the life of the partnership.

Advisers are key in assisting and supporting academics to ensure that their objectives are met – in the short-term and in the longer-term.

Advisers also provide access to the body of KTP experience and encourage best practice in knowledge transfer.

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Knowledge Transfer Partnerships
innovationhub.napier.ac.uk

