



**START
FOR
FUTURE**

Start For Future with Bright Red Triangle

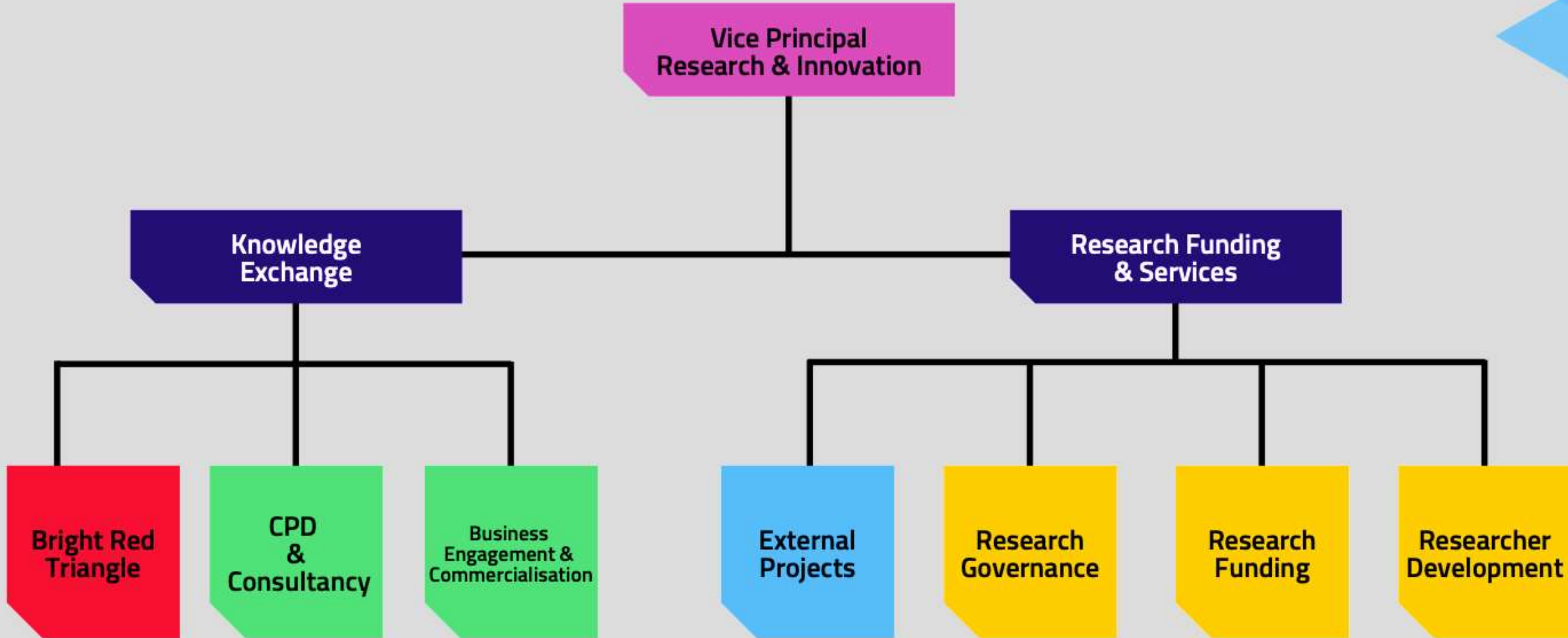
#innovatescotland

EIT HEI Initiative



**Bright Red
Triangle**

Research, Innovation & Enterprise New Team Structure



NURTURING IDEAS & SUPPORTING:

Students | Staff | Alumni | Freelancers |
Start-ups | Innovators | Entrepreneurs |
Global Changemakers



<https://www.brightredtriangle.co.uk/brt-share-it>



BRT Priorities

- Start-Up support
- Enterprise skills training
- Growing entrepreneurial networks
- Entrepreneurial culture

BRT offer

- Co-working space
- Business Advice
- Coaching & Mentoring
- Access to networks
- Access to funding

How can we help you?

Students/Graduates/Staff – Supporting your growth, connecting you with entrepreneurial and international networks

Public engagement – Showcasing success, entrepreneurial resource bank, amplifying through networks

Events – BRT community events online and IRL @ the BRT Start-Up Studio, data analytics, stories

International – KE with international business partners as well as institutions

Funding – Sharing funding options & links to investment opportunities

Start for Future (SFF) is an alliance of Entrepreneurial Universities and university-linked incubators in Europe and worldwide with the objective to foster the entrepreneurial mindset of HEIs, their ecosystem stakeholders and finally their core target groups – talents and early-stage startups - **towards the development of sustainable and scalable business models and to generate impact.**

SFF Open Incubation Program

The fast growing cross-university program with three phases enables synergies between the partners combining and materializing knowledge, creativity and assets to promote systemic innovation. It closes the gap between Academy and Business creation, enabling the creation of startups - from zero to hero.

SFF Open Incubator

The associated incubators of the partners are open to all SFF startups. They offer their own services as well as joint formats, and they provide access to market insights, partners and finances.



<https://startforfuture.eu/>

SFF Academy

The SFF universities establish strategic activities, such as teach-the-teacher programs, expert and mentors integration, applying smart specialization of their HEI and valley, which allows the open incubation program to scale.

SFF Regional Innovation Valleys

We support regional innovation valleys by bringing deep tech focus in, setting up holistic regional entrepreneurship programs and connecting the valleys across Europe.

Start For Future Partners



EIT HEI Initiative



SFF Open Incubation Program

Phases & Purposes

SFF Open Incubation Program is an 11 month programme for students, young talents, project teams and early stage start-ups. Throughout the program, they work on their ideas with the support of SFF partner networks and resources, and develop their business concepts to be investment ready.

SFF program runs twice per year. The whole Program consists of 3 Phases, after which continuous access to the Growth & Co-Creation Network is granted. These phases are:



Phase 1: Universities offer project and team-based enterprise programmes based on our SFF topics. Each team and educator are assigned to an international tandem team.

Phase 2: International talents, project teams, and start-ups as well as experts, mentors, and incubators get matched and prepared for the further development of a team's start-up ideas.

Phase 3: Teams select and join an incubation program from one of our partner universities. Afterwards, Teams get access to our regional ecosystems and co-creation partners.

Action Fields



Manufacturing

With AI advancement and Industry 4.0, we are seeing an increase in the use of robots and digitalised value networks. Manufacturing can be transformed into a more waste-free system with the use of additive manufacturing and advanced technical skills.



Mobility

Mobility plays a fundamental role in achieving the 2030 agenda. Our current means of transportation must be improved to meet these sustainability goals. In this context, we focus on safe, affordable, accessible and sustainable transport systems for all.



Circular Economy

Rethinking our current linear economy and creating a circular one is the challenge ahead of us. How can we use our waste to build capital rather than to reduce it? By rethinking ownership, creating new and sustainable materials and rethinking our current operating systems, we can come some steps closer to the goal.



Food

Food is part of our culture and our everyday lives. With an increasingly growing population, we must find ways to sustainably produce and supply healthy food to all. With the support of technology and collaboration with industry stakeholders, it is possible to achieve this goal.



Health

Understanding the means to improve the overall health status of everyday citizens is an essential aspect of the future. With recent events, it has become a topic we must face and analyze to better understand the increasing complexity of this field.



Energy

The question of energy is the challenge of our age. Developing sustainable energy innovations that provide the industry with risk free, disruptive new technologies that reduce energy costs, increase system performance, decrease greenhouse gas emissions, create jobs and support overall decent life conditions for citizens in Europe is the task of our time.



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