



Symposium on Technology Innovation and Collaboration

“Bridging the Gap”

Fiona Mason –Head of BE and IP Commercialisation

12th January 2023

NCUB Report 2022



“Despite considerable attention, the university sector remains difficult to navigate for business”

- In 2020 the National Centre for Universities and Business (NCUB) commissioned a large survey of UK businesses to understand how and why they interact with Universities (3823 business across all sectors and regions and sizes)
- Findings of this survey can be found in [“The Changing State of Business-University Interactions in the UK 2005-2021”](#)
- Report on findings – [“Modes and Motivations for Business-University Interaction”](#)



[Innovation Hub \(napier.ac.uk\)](http://napier.ac.uk)



How the Innovation Hub helps business

Your organisation could benefit from the deep expertise and wide experience of Edinburgh Napier. As Scotland's #1 modern university, our innovative research has proven impact in business and the wider world.

Research and innovation at Edinburgh Napier plays a crucial role in underpinning our ability to solve real-world problems and provide advice, knowledge and expertise to industry, the public and third sectors.

With just a quick chat, our friendly team of experts can give you the facts you need on:

- ▶ Grants for collaborative R&D and innovation support
- ▶ Knowledge transfer partnerships (KTP) which can subsidise expert help for your business
- ▶ Innovation through consultancy including product / service design
- ▶ Overcoming complex challenges using research-informed advice
- ▶ Employee skills, career development and upskilling
- ▶ Developing your Intellectual Property (IP)
- ▶ Accessing our IP and technologies through licensing

Drop us a line

Got a question? One of our advisors will get back to you within 48 hours

GET IN TOUCH TODAY +

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*Fintech and alumni
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*Industry 4.0: AI; data
science; cyber security;
and information of things
(IoT)*



Robert Goodfellow

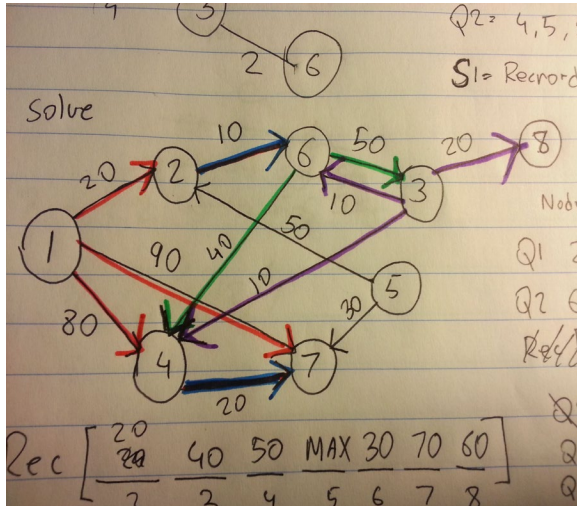
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Medtech

Supporting the development of early-stage pipeline innovation

Bridging the Gap...

Discovery!



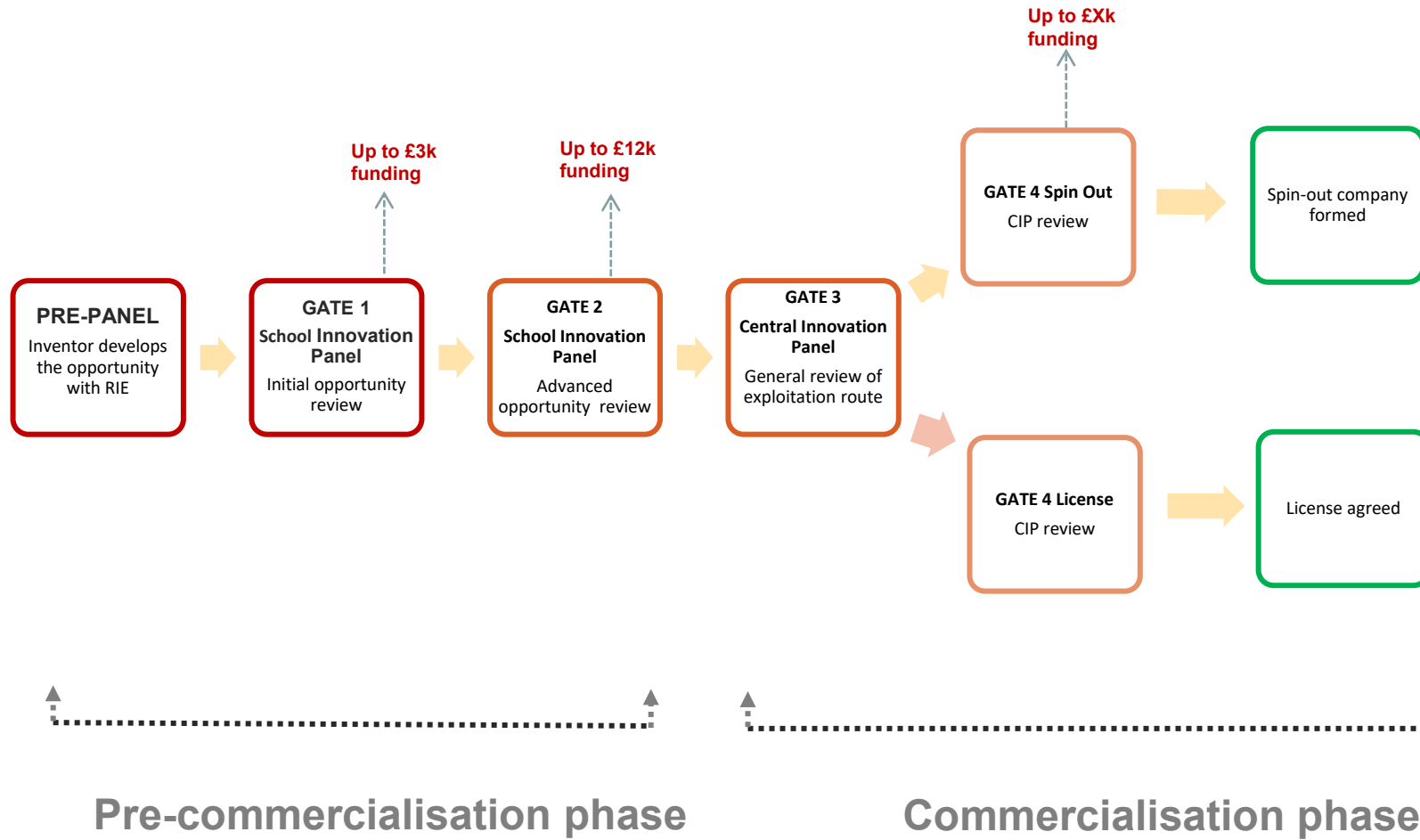
Impact!



Knowledge Exchange is a bridge between discovery and impact

Education and talent, infrastructure and funding are critical interventions because each are mutually reinforcing –we all need to work together to improve our performance and to support and nurture the creation and development of tech innovation (findings from Mark Logan's Scottish Tech Ecosystem :Review)

Edinburgh Napier University Innovation Panel Process



Call to Action

- 📢 Speak to us about bridge-building opportunities –we can really help you
- 📢 Support our early –stage commercialisation projects. We need YOU as mentors and Commercial Champions /CEO Designates.

Come and join our community!



Thank you!

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