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Submission title:

FIVE GO TO MOZAMBIQUE: A FILM OF HOW DESIGN STUDENTS DEVELOP INTERCULTURAL COMPETENCIES FOR PROFESSIONAL PRACTICE AND GLOBAL CITIZENSHIP.

Abstract:

Within the field of graphic design many contemporary designers and educators seek to challenge global corporate homogenization and the exploitation of developing countries. The 'First Things First 2000' followed Ken Garland's manifesto (1964), arguing that Design was not a neutral process, but one that should be more critical and challenging of consumerism.

In an increasingly global economy students must develop an intercultural awareness of themselves and other cultures, a key attribute of global citizenship. Design education can be a transformative and socially engaged practice offering an important platform for student internationalisation.

This 25 minute film analyses how UK design students participated in live projects in an African context. The aim was that a very different environment with challenging resources and social conditions would develop student global citizenship and mobility, using professional practice to culturally inform the European and Mozambican students in this study as they actively shape the world around them.