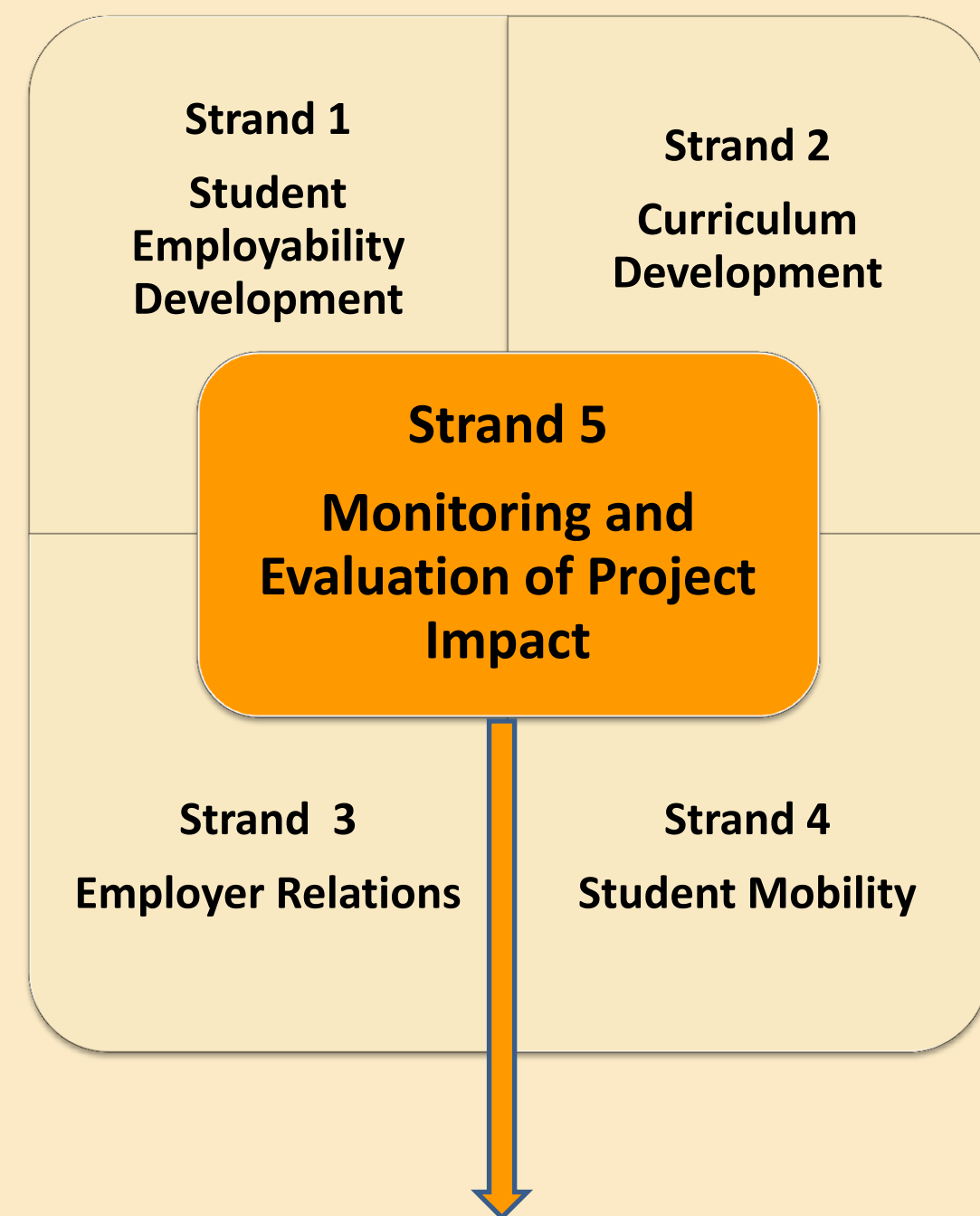


Project Structure

- 5 strands of distinct but inter-related activity
- Monitoring and Evaluation as a separate and resourced strand enabled greater focus on evaluation



Monitoring against performance indicators:

- **Indicator 1:** Percentage of graduates in employment or further studies
- **Indicator 2:** Percentage of graduates in managerial employment
- **Indicator 3:** Percentage of graduates in graduate jobs within SMEs
- **Indicator 4:** Percentage of students in mobility programmes

Tracking data

- **Student participation** data in employability related activity (Confident Futures, Careers, Employer Relations)
- **Student feedback** gathered via post activity feedback sheets
- **Partnership** between evaluation and project stakeholders to build inclusivity, share understanding, establish baselines and generate datasets



Devising surveys

- **Specific surveys** designed to capture more in-depth data on the value and impact of particular interventions and programmes
- **Triangulation of information** gathered from surveys with results from Student Panels / 'Students calling students' exercises, and with externally commissioned research on employer engagement and curriculum development

Bespoke evaluation approach



Mature evaluation approach Employer Mentoring Programme

- Significant evidence base gained during pre-project phase
- Introduction of more refined approach to strengthen employability focus



Emerging evaluation approach Student Mobility

- From minimal existing evaluation base to specifically designed monitoring and evaluation tools
- Linked strengthened between student mobility and employability



Unifying evaluation approach Tracking educational and employment outcomes

- Extension of tracking activity to reflect complexity of project
- Closer partnership with Planning & Business Intelligence and Customer Services to develop robust datasets
- Multivariate regression analyses to determine impact of student participation in project