

# The Business School and the Graduate Employability Project

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## Aims of the Project

To increase the proportion of Scottish domiciled students in employment overall, in graduate level employment in key subject areas and entering employment within SMEs by:

- Building work-based and employer-linked learning opportunities into all Business School undergraduate programmes
- Developing and coordinating partnerships with employers, including SMEs
- Developing credit -bearing employer engagement activities
- Provision of targeted careers information, advice and guidance linking curriculum learning, employer needs and student aspirations.

## Working with Employers



- Planning and organising a series of programme specific Networking Events
- Increasing employer contribution to undergraduate degree programmes through feedback, case-studies and assessment
- Expanding the 'Talking Heads' Project
- Developing an Industry Speakers Programme

## Working with Academics



- Establishing a base-line position for work-based and work-related learning within undergraduate Business School programmes
- Setting up an 'Employability Working' group
- Meeting with Academic staff to discuss collaboration on project

## Working with Students



- Introducing a Mentoring programme for Placement Students
- Developing a Business School Graduate Skills Award
- Introducing mock assessment centres for final year and Placement Students
- Establishing Networking events, 'Get That Job' and 'Get That Internship' programmes