

“MA International Journalism for Media Professionals”

Designing a Flexible Distance Learning Curriculum for a Global Community of Media Professionals



Students work for...



ALJAZEERA



EUROPEAN UNION

Students on this degree...

- Are media professionals based around the globe
- Strengthen individual leadership attributes
- Enhance their cross-cultural and global mobility
- Expand their use of cross-platform techniques
- Hone existing skills and professional expertise
- Expand the scope of their professional practice
- Explore ways to innovate practice in their industry
- Inform their practice through academic enquiry
- Engage with peer practitioners around the globe

The flexible curriculum enables students to...

- Tailor assignments to support individual learning objectives
- Tailor learning activities to build on and inform existing practice
- Tailor individual learning schedules to fit in with on-going work
- Choose from a wide range of learning & teaching methods

Learning, teaching and assessment activities include...

- Co-production of cross-platform content in a global virtual newsroom
- Peer to peer learning in a vibrant global community of fellow practitioners
- Engaging with audio-, video- and social media lectures, audio-slides, e-books
- Interactive peer-to-peer debate about individual projects as they progress

Currently, students are from...

Austria, Australia, Belgium, Britain, Dubai, France, Germany, Hungary, Indonesia, Ireland, Italy, Netherlands, Qatar, Singapore, South Africa, Sudan, Sweden, Turkey, Zimbabwe