

INTRODUCING THE EMPLOYER RELATIONS TEAM

Established by the Graduate Employability Project (GEP) in February 2013.

Tasked with:

1. developing non-credit bearing employer engagement activities, such as: internships; new employer events and activities;
2. increasing partnerships with local employers, professional bodies, trade associations and representative bodies;
3. developing links with small to medium enterprises (SMEs) and
4. acting as an easily recognisable point of access for employers to the University.

MEET THE TEAM...

- Lesley Broadwood
Head of Employer Relations
- Claire Bee
Employer Mentoring Coordinator
- Kirsty Summers
Employer Mentoring Coordinator
- Kirsty Robb
Employer Liaison Officer
- Rozita Kirilova
Management Trainee
- Maria Pouso Lista
Employer Relations Assistant
- Rhona MacMichael
Placement Student

OUR ACTIVITIES...

Strategic Employer Engagement

An Employer Relationships Working Group has been established to provide oversight of Edinburgh Napier University's engagement with employers. Membership is drawn from the Faculties and Service departments.

The group is producing an employer engagement map, which will outline the nature of the engagement and the department responsible for delivering it.

Employer Relations has undertaken a University-wide review of employer engagement so that efforts around employer engagement can be targeted to areas in greatest need.

Employer Mentoring

Helps 3rd and 4th year Scottish domiciled students reach their maximum employability potential by matching them with a workplace-based mentor in an area in which they aspire to work. Participating on the programme gives students the opportunity to:

- increase their knowledge of job areas;
- build sustainable relationships with professionals;
- increase their networking opportunities and
- enhance their skills around job applications, e.g. CVs.

Careers Events

The Employer Relations team runs a number of careers fairs, which inform students about the range of graduate programmes and internships that are on offer. We will be running six fairs in 2014/15, they are the:

Part Time Work Mini Fair; Business School Graduate Mini Fair; Engineering Graduate Mini Fair; Computing Graduate Mini Fair; Internships Mini Fair and the Volunteering Mini Fair.

Employer Liaison

Employer Relations links business with Edinburgh Napier University. We run a number of varied events throughout the year: Careers Mini Fairs; Employer Presentations; 'Careers In' events; Employer Skills Workshops; Subject Specific Workshops and Networking events.

In 2013/14 over 1,500 students have met 143 employers through events delivered by Employer Relations.

Santander Internships

The Santander Universities Internship Scheme enables small to medium enterprises (SMEs) to provide internships to students and recent graduates. The internships last 3 months and are: open to students and recent graduates; interns are paid £1,000 a month and are part funded by Santander and match funded by the SME.

This year we have helped 25 students to gain internships and we have worked with over 30 SMEs.

Internship Virtual Fairs

Virtual fairs offer students a new way of interacting with employers. Students can browse and chat to numerous employers offering internships whilst employers can reach interested students through the click of a mouse. Four virtual fairs are currently being set up, offering internship opportunities:

- across Scotland;
- the rest of the UK;
- internationally
- and specifically for graduates.

