

# The Employer Relations Team

Provision of business services, employer events, careers fairs, employer mentoring and internships.



Photo: Graduate Careers Fair 13/14

## Careers Events

2,200+ Students engaged in AY 14-15, growth of 131% on AY12-13

650+ students attended our new Virtual Fairs this year

## Business Services

700+ Separate businesses assisted in AY13-14, growth of 216% on AY12-13

93% of Employers were satisfied with events

## Income Generation

341% increase in revenue from employer events and services in AY14-15 on AY 12-13

Income from presentations, careers fairs, and targeted emails

## Employer Mentoring

43% growth in Employer Mentoring and 195 new Mentors trained

74% of students report feeling much more confident

## Santander Internships

23% of Santander interns secured permanent employment

Supported 90+ businesses throughout the internship process

Contact us: [EmployerRelations@napier.ac.uk](mailto:EmployerRelations@napier.ac.uk)